

# DiSC: The DiSC Dimensions of Behavior

DiSC is a nonjudgmental language for exploring issues across 4 primary DiSC dimensions of behavior:

- **Dominance:** Direct & Decisive. D's are strong-willed, strong-minded people who like accepting challenges, taking action, and getting immediate results
- **influence:** Optimistic & Outgoing. I's are "people people" who like participating on teams, sharing ideas, and energizing and entertaining others
- **Steadiness:** Sympathetic & Cooperative. S's are helpful people who like working behind the scenes, performing in consistent and predictable ways, and are good listeners
- **Conscientiousness:** Concerned & Correct. C's value quality and like planning ahead, employing systematic approaches, and checking and re-checking for accuracy

Purchase your personal assessment here: [DiSC Dimensions of Behavior Profiles.](#)

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